

SEASON 1

GUIDED REFLECTIONS

Business on Purpose

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GUIDED REFLECTION

SEASON 1

BUSINESS ON PURPOSE

FILM: ALL IN

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

-> What advantages and/or disadvantages does enlisting business in the fight against poverty have over traditional forms of charity or aid?
-> What could go wrong in doing business with vulnerable people? Could the profit motive lead to mission drift and/or exploitative practices to meet return expectations of investors?

CONNECTING TO YOUR WORK

-> Scott talks about gainful employment as a life-changing experience. Have you ever had a season where you were unemployed or underemployed? How did you feel during that time?
-> Are there ways for you, in your current work context, to make a difference for those in unemployed or under-employed circumstances?

PERSONAL APPLICATION

-> Verde Beef invests in Ethiopian communities. Are there opportunities for you to invest in communities outside of your own, the ones most in need? What would such an investment look like?

RELATED VIDEOS

Natural Checks

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SEASON 1

BUSINESS ON PURPOSE

FILM: BEAUTY OUT OF BROKENNESS

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

-> What do you think of the Marshes' story? How does it testify to God's redemptive work?

CONNECTING TO YOUR WORK

-> The Marsh Collective helped to revitalize Opelika not through church programs or some other overtly "spiritual" initiative but through construction business organized according to the values of the Kingdom of God. In what ways could your organization invest in the community and participate in God's ongoing redemption?

PERSONAL APPLICATION

-> "There's hope for people who are broken," says John. "There's beauty in broken things." Where do you see brokenness in the places you inhabit—your home, your workplace, your neighborhood? Where is there an opportunity for God to bring beauty out of this brokenness?
-> How might you participate in God's redemptive work and bring hope to others through your work? You might think that such redemptive work only matters at an executive level, but people can make a difference no matter their role. Even small changes could be made to shift your work toward a redemptive focus.
-> God worked redemption in the Marshes' marriage and in Opelika, in part, because John and Ashley resolved to stay in the places God had put them. Where in your life might God be calling you to stay and see what he will do, even if it's a difficult place?

RELATED VIDEOS

Money, Shame, and God

Redemption and New Creation

Broken People

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SEASON 1 BUSINESS ON PURPOSE **FILM: DAYSPRING**

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

-> What do you think about Dayspring's move to the Bayview neighborhood and the ways the company's employees go about trying to be good neighbors?
-> Dayspring shares its office space with Redeemer Community Church. What do you think about that partnership? How can businesses and churches better partner to meet the needs of local communities?

CONNECTING TO YOUR WORK

-> Some of Dayspring's offerings might not make much money, but they do it because it's the right thing to do. Are there products or offerings your company could provide even if they don't offer the highest margins? How might you navigate the tension between meeting the needs of others and remaining a profitable business?
-> Think about your business or industry. How can it participate in the redemptive work God is doing in your community? What are some practical steps your business can take to invest in the place where it's located?

PERSONAL APPLICATION

-> What steps can you take to build relationships with people in your community?

-> How might it change your work to think of it as part of an ecosystem, through which God is serving and nourishing your neighbors, but also serving and nourishing you through your neighbors?

RELATED VIDEOS

Isaiah 40 Curve

Soldier's Ration

Common Good Work

GUIDED REFLECTION

SEASON 1 BUSINESS ON PURPOSE **FILM: DRIVING TRUST**

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

-> What are your experiences with car dealerships? How do your experiences compare with Don Flow's story?
-> Can an honest car dealer thrive, or even survive? Are there limits to how biblical values can be translated to business?

CONNECTING TO YOUR WORK

-> How do Christian values translate in your work? Do you see them in the way people in your organization interact?
-> The Bible is clear that God cares about how we treat each other in the marketplace, particularly because communities cannot flourish without trust. What are some practices your organization can implement to foster trust in the marketplace?
-> Don sets an extremely high standard for his business: to be the kind of neighbor that, "if we didn't exist, the community would wish we were there." Could this be said of your business? What does your business contribute to your neighborhood? What would be lost if your business disappeared?

PERSONAL APPLICATION

-> A significant part of ethical behavior is preparation and alignment. How can you best prepare yourself and/or your organization to avert crisis and to act in a redemptive direction?
-> What are some Biblical values you can live out daily at your work?

RELATED VIDEOS

Could You Tell Your Children?

Reinvesting in Employees

In this Moment

GUIDED REFLECTION

SEASON 1 BUSINESS ON PURPOSE **FILM: ELEVATION**

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

-> Hans' beliefs about environmental responsibility and its integral relationship with human well-being are far broader than many Christians' views of dominion over creation. How do you view and biblically ground a Christian's responsibilities toward creation?
-> To what extent is it a business's responsibility to be concerned about the health implications of its products or services?

CONNECTING TO YOUR WORK

-> Is the environment solely the responsibility of business? What roles do governments and consumers need to play?
-> What changes can your business make to enact better care for creation?

PERSONAL APPLICATION

-> You might watch this video and appreciate that Hans is trying to make hamburgers healthier for people and the environment, but think "they are still hamburgers." How healthy is a "healthy burger"? Is it important to make bad things less bad? Or should Christians work toward even more restorative diets?

RELATED VIDEOS

Masks Of God

Embracing Suffering

Tend the Garden

Sustainability in Scripture

GUIDED REFLECTION

SEASON 1

BUSINESS ON PURPOSE

FILM: FAITH AT A \$700 BILLION COMPANY

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

-> Have you ever been to an Apple Store? What was your experience like? Was it similar to or different from the ways that Ron envisioned serving customers?
-> Is it possible to express love toward customers – to “make love visual” as Ron says – in a for-profit organization? Or does the profit motive create an insurmountable conflict of interest?
-> Do you agree with John that sales is about “serving people”? If not, why not?

CONNECTING TO YOUR WORK

-> When we think about some of the largest businesses in the world, we often view them as soulless or uncaring of an average person, yet Ron and John were able to instill their Christian values into their work. In what meaningful ways can you bring your values to work?
-> How might your business development and sales process change to better make love visual and serve people?

PERSONAL APPLICATION

-> Who is your neighbor at work? What are two things you can do tomorrow to love and serve your neighbor at work?

RELATED VIDEOS

Faith Principles and Work

GUIDED REFLECTION

SEASON 1 BUSINESS ON PURPOSE **FILM:** Girl, I Love You

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

-> What do you think about the way Maggie approaches her business that markets to young girls?
-> How does it compare with most companies that have a similar market demographic?

CONNECTING TO YOUR WORK

-> How could the marketing practices at your organization best meet the needs of customers as people made in God's image?
-> What should Christians do in industries where the products don't contribute to human flourishing? For example, sugary soft drinks aren't very healthy. Should Christians market those products?
-> Can the relational approach used by Maggie be used in fields that are further removed from the end user? How could this be done?

PERSONAL APPLICATION

-> Who is impacted by your work? Think of them as your customers. How can you be more authentic in engaging with your customers?

RELATED VIDEOS

Educate and Empower

GUIDED REFLECTION

SEASON 1 BUSINESS ON PURPOSE **FILM:** GloryBee

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

-> Sustainability practices make sense given GloryBee's industry (bees make honey, a key product line), but how might such initiatives gain support in less relevant industries?

CONNECTING TO YOUR WORK

-> How important is environmental stewardship in your work context?
-> What changes could your business make to measure and track its environmental stewardship?

PERSONAL APPLICATION

-> To what extent are you attentive to your personal impact on the environment? Is this something that is encouraged in your community? Why or why not?
-> Are there changes you can make to become a better steward of creation? What does that look like?

RELATED VIDEOS

Fair Trade Honey

Where it Starts

Assessing Yourself

Irreversible

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SEASON 1

BUSINESS ON PURPOSE

FILM: God Loves Cabinets

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

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RELATED VIDEOS

Building the Kingdom

Christian Work

Spiritual Disciplines At Work

God in the Quiet

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FILM: Long Obedience...

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

- How would you describe the Ginters' view of success? Do you agree with their perspective?
- Gary feels God's call to continue his work with VAST, recognizing that it may fail. How would you describe his emotional state in the midst of this uncertainty?

CONNECTING TO YOUR WORK

- How would you define success in your work?
- If some aspect of your work "goes up in smoke," would you be able to view that work as a sacrifice to God? What would it depend on?

PERSONAL APPLICATION

- The Ginters have given a significant amount of money away. But they are more concerned with giving of themselves – their time and effort. How are you giving in these ways?

RELATED VIDEOS

NA

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SEASON 1 BUSINESS ON PURPOSE **FILM:** Not Dead Yet

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

- Can you make a biblical/theological case to support Dave and Suzette's journey to seeing owning business as a ministry?
- While business can indeed serve instrumental purposes (i.e., evangelism, earning money to support ministries), is there anything intrinsic to the work of Saddleback Leather Co. that might also matter to God and align with kingdom purposes?
- What is the role of beauty at Saddleback Leather Co.?

CONNECTING TO YOUR WORK

- Do you see your work as a ministry? Why or why not?
- To what extent do notions of beauty and quality impact the work you do?
- In what ways can you serve God through your work?

PERSONAL APPLICATION

- What might God's call on your life be?
- What theological assumptions about work do you bring to your understanding of vocational significance and/or direction?

RELATED VIDEOS

God Values Quality

Good Deal for Ever

Business Matters to God

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SEASON 1

BUSINESS ON PURPOSE

FILM: Remarkable Always

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

.....> How does Emily's story inform your view of God's purpose for your work?

CONNECTING TO YOUR WORK

.....> Can you describe ways in which your work serves as a foretaste or signpost to God's eventual healing and redeeming of the world?

PERSONAL APPLICATION

.....> How would you describe God's concern for your daily activities?

.....> What are three ways in which you can fulfill God's purpose for your work tomorrow?

.....> How might you view or approach business differently if you view it as integral to God's mission?

RELATED VIDEOS

Changing Understanding

Private: Contentment

GUIDED REFLECTION

SEASON 1 BUSINESS ON PURPOSE **FILM:** The Top 1%

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

-> Pete comments that running a business is “not all it’s cracked up to be,” and yet he would not choose anything else. What is it about the work he is doing makes it both difficult and compelling?
-> What do you think about the intentional strategy of hiring convicted felons, or others who are considered “unemployable”? What are the potential advantages and disadvantages of this approach?
-> What is the connection between creating high-quality, award-winning coffee, and hiring those who have very few employment options?

CONNECTING TO YOUR WORK

-> What connections do you see between your own identity and the quality of the goods or services that you produce at work?
-> How can your work intentionally build up the community around you?

PERSONAL APPLICATION

-> Pete saw the need to create redemptive opportunities for people who were shunned by society. In what ways can you imprint redemption into the relationships you have at work?

RELATED VIDEOS

All Have Sinned

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BUSINESS ON PURPOSE

FILM: There and Enough

DISCUSSION QUESTIONS

REFLECTING ON THE STORY

-> How does Sonny Vu understand servant leadership?
-> Is the culture of Misfit Wearables the kind of organizational culture you would enjoy working within? Why or why not?

CONNECTING TO YOUR WORK

-> How do you understand servant leadership? How can you practice this kind of leadership at work?
-> If you are/were a supervisor, what steps can you take to make work more meaningful for employees?

PERSONAL APPLICATION

-> Misfit is located in Vietnam and seeks to build community in the country where Sonny and Christy were born and that suffers from lack of opportunity. Where is your community and how can you use your work to influence it for good?

RELATED VIDEOS

Servant Leadership

Believe in the Capability